

**PRESS RELEASE (Embargo March 13th 8 am GMT)**

**End of snoring – super small and soft active noise cancelling earplugs**

The Finnish company QuietOn Ltd. has finally vanquished the spectre of unpleasant snoring sounds with QuietOn Sleep. The company developed soft and small active noise cancelling earplugs that are especially optimized for sleeping and to cancel snoring noise. Until now these frequencies have been nearly impossible for any other earplugs to block. The company’s cutting edge developments in active noise cancelling earplugs have resulted in a product that is both small and comfortable, perfectly optimized for sleeping next to a noisy snorer.

QuietOn Sleep will launch at the Wearable Technology Show 2018, in London, on March 13th . Exhibition attendees will have the chance to test the device first hand. QuietOn Sleep’s presales will start simultaneously on Indiegogo.

QuietOn’s target was to design a perfect sleeping product, one where performance meets comfortability.

“After analyzing the ear’s anatomy with the intention of finding a universally perfect design for sleeping, we came to conclusion that the ideal way to create a comfortable earplug is to focus on size reduction and softness of material. We expended huge effort to miniaturize the signal processing on a scale never seen before, without compromises to the performance” says Inventor Janne Kyllönen.

QuietOn Sleep’s noise cancelling technology is designed for snoring frequencies and low bandwidth noise coming through walls. Until now these frequencies have been nearly impossible for any other earplugs to block. *QuietOn Sleep* is a totally unique solution as it creates silence in comparison to common noise masking devices that struggle to hide snoring by generating additional noise.

The device ensures comfort for side sleepers, with changeable soft cushions around the earplugs and variable sizes for ear tips. QuietOn Sleep can also be switched to hearing mode. Twenty hours of battery life can be reached about on one hour’s charging time. *QuietOn Sleep* is so tiny that 21 units fit easily on the area of a credit card. QuietOn Sleep comes in a carry box that also functions as a charger, powered by a regular micro USB cable.

*QuietOn Ltd. is a technology company based in Oulu, Finland and established in April 2015. The company’s technology heritage is from Nokia. The company develops and produces its own, patented electronic earplugs that utilize active noise cancellation technology. QuietOn’s earplugs have been especially successful within frequent travelers and being sold around the world in major airlines.*

**Launch at Wearable Technology Show 2018, in London, at booth H20 on March 13.**

More information:	Outi Forstén, PR	Janne Kyllönen, Inventor
	outi.forsten@quieton.com	janne.kyllonen@quieton.com
	+358405676730	+358503732021

[www.quieton.com](http://www.quieton.com)

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